

# THE FROG ALLEY NEWS

January 2026

Brewing Good Times since 2018

## What's happening this month at Frog Alley

Don't miss out on these awesome events and shows at the Frog Alley Taproom this month.

**Highlight Event** is the famous "Warped Tour" which hits the stage on Friday January 3<sup>rd</sup> at 7:00 pm. This event is ticketed and must be 21 to enter. Tickets available in the Frog link below.

For tickets and information on other upcoming shows and events at Frog Alley in January, click the Frog link below.

(frog link)

## New Beer Can Release Announcement

You asked for it... Charley Brown is now available in cans for purchase. Grab your 4-pak from the Frog Alley Taproom and get \$4 off when you buy 2. Offer only good for 2 Charley Brown (4-paks) purchased simultaneously.

## Coming Soon..... Vendors needed

BeerMegeddon festival will be held on June 27, 2026 in the Frog Alley Taproom and Event spaces. This is one of Frog Alley's biggest events that draws thousands of people.

We are looking for New York's expert Craft Brewers to showcase their best of the best beers to the craft beer community. Prizes will be awarded.

We also are looking for diverse food vendors with food trucks to showcase their top food favorites to fit the unassuming beer drinker palette.

If you are interested in participating, we would love to hear from you! Click the Frog link below for more information!

(frog link)

## January Taproom Specials

Every Monday evening in January, stop by the taproom and enjoy 1 personal Lily P's specialty pizza with a pint (any flavor) for \$16 bucks!

Can't stay ... Take It Out!!!! We've got cans to go with that pizza!

## Attention Beer Mug Club Members!

Reminder for members to renew your Frog Alley Beer Club membership for 2026. We are offering current members a discount of 50% off your renewal fee. Click the Frog here (frog) to see the great new perks with your membership package. Every month, look for a new perk for members only in every e-newsletter.

NOT A MEMBER YET? Click the Frog below to see the cool membership benefits that Frog Alley offers.

(frog link)

### B2B MEMBERSHIP

Mezzanine lunch calendar and ticketed shows in January for our B2B members in the frog link below.

(frog link)

If you are a business owner and are interested in learning more about the exclusive benefits and perks the B2B membership has to offer, click the frog link below

(frog link)

## E-Newsletter Subscriber Perk of the Month

January

We love our E-Newsletter community here at Frog Alley. To show our appreciation for your continued support, Frog Alley has a gift for you!

Show this E-Newsletter to your bartender on the week of Sun January 11<sup>th</sup> thru Thurs January 15<sup>th</sup> 2026, and get \$2 off ONE PINT (any flavor) in the Frog Alley Taproom!

## December 2025 Community Spotlight

Here's just a few highlights from the very first Schenectady Santa-Con and the great turn out of folks celebrating the season at Frog Alley!

(insert photos from event)

**FROG ALLEY WOULD LIKE TO THANK OUR WONDERFUL  
PATRONS FOR YOUR CONTINUED SUPPORT**